

# **Frequently Asked Questions**

### Why should I give to United Way?

United Way brings together the most passionate and talented people in our community to develop innovate, lasting solutions to our most pressing social issues. We help to fund 22 local non-profit agencies and 33 local programs that improve the Financial Stability, Education, and Health of our community. We are local, accountable and focused on making positive changes in Bartholomew County.

# Why should I give to United Way instead of choosing a specific agency?

A single non-profit agency can do incredible work on its own, but a strong network of organizations can ensure positive, lasting community change. We take a top level view of the systems that influence the Financial Stability, Education, and Health of Bartholomew County and allocate United Way gifts to the areas of our community that need the most help. Our strong network of donors reviews the efficiency and effectiveness of our certified agencies every year through our **Community Impact Review (CIRT)** Process, which allows our partners opportunities for growth to ensure their success in facing community problems. When you give to United Way, you are giving to a community-wide network of thoughtful, intelligent organizations united together for positive community-wide change.

## What % of contributions goes to fund-raising or administrative costs?

Because of generous local partnerships, when you give to United Way of Bartholomew
County, 100% of your donation goes to the non-profit agency or initiative of your choice.

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The United Way is one of the most efficient national charitable fund-raising organizations in the United States. Charity Navigator, the watchdog organization aimed at advancing efficient and responsible philanthropic giving, consistently gives United Way of Bartholomew County four stars (its highest ranking) for accountability and transparency.

# What if I don't live in Bartholomew County?

Our work stretches from Bartholomew County into our surrounding Indiana communities. However, if you'd like to designate your donation to an agency or local United Way outside of Bartholomew County, the *Notes* section at the bottom of the pledge form provides a method for donors to indicate the United Way in their county of residence as well as other options.

#### Who can I contact for more information?

If you'd like more information about United Way of Bartholomew County, the community we serve, and ways that you can make a difference, please contact Whittney Loyd, Director of Resource Development at (812) 375-2202 or <a href="wloyd@uwbarthco.org">wloyd@uwbarthco.org</a>.

