



# IMPACT RESULTS

# FRAMEWORK

2020



# Impact Results Framework

United Way's Impact Results Framework explains how we focus our impact, mobilize local resources and measure progress to change lives in Bartholomew County. Our Impact Agenda was developed from our work with local nonprofits and community partners, and focuses on improving our entire local system of human services. Each of the goals and indicators listed in our Impact Areas are the result of community collaboration, and have been proven to create more positive change than any one of us could do alone.

1

## Mobilize Resources

**Financial Resources**  
**Volunteers**  
**Community Engagement**  
**Advocacy**

2

## Build Stronger Communities

**Direct Services and Supports**  
Support the work of local nonprofits by funding programs that help children, families and individuals access the supports they need to live stable, healthy lives.

**Systems Improvement**  
Connecting public, private and social sectors together to improve our entire human service system.

3

## Change Lives

**Improved Childhood and Youth Success**  
School Readiness | Social and Emotional Development

**Improved Economic Mobility**  
Achieve Financial Stability | Increase Wages

**Improved Access to Health**  
Healthy Relationships | Healthy Lives

# Impact Agenda



## Community Change

All community partners are working together to better support people in need.



## Childhood and Youth Success

All children receive the support they need to grow into successful and happy adults.



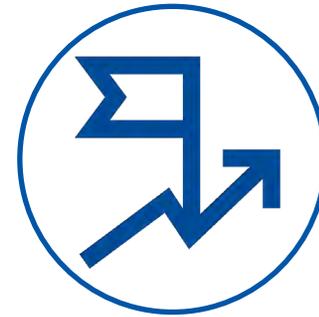
## Economic Mobility

All families and individuals build economic stability and resilience.



## Health

All individuals have access to services that improve their health.



## GOAL

Support the direct services of our partner nonprofit agencies



## GOAL

Strengthen Bartholomew County's entire human service delivery system

# Community Change

*What does community change look like?*

Great work is already happening throughout Bartholomew County. Every day, schools, hospitals, businesses, local government and nonprofit organizations are working to create opportunity for our citizens. United Way helps all of these community players work together to discuss the most important issues, gather data and create solutions that bridge our entire community. By moving forward in the same direction, we create more impact together than any one of us could do alone.

## The Current State

National census data tells us that almost twelve percent of Bartholomew County residents live below the federal poverty line. Our work has shown us that another twenty percent live dangerously close. To have a third of our population living every day with the threat of poverty has consequences for all of us. It influences the quality of our local education, the availability of jobs for qualified workers and the stability of our local economy.



## Community Change

Community change is possible when we all work together toward the same goals. United Way of Bartholomew County connects our entire community together for systems level change in three main areas of impact:

### Childhood and Youth Success

- 8 certified agencies working towards childhood and youth success
- 13 community partners working towards childhood and youth success
- 5 collaborations working towards childhood and youth success

### Economic Mobility

- 9 certified agencies working towards economic mobility
- 26 community partners working towards economic mobility
- 6 collaborations working towards economic mobility success

### Access to Health

- 9 certified agencies working towards access to health
- 14 community partners working towards access to health
- 4 collaborations working towards access to health

# Indicators - Childhood and Youth Success



*We believe that every child in Bartholomew County should have the support they need to grow into a successful adult. That's why we help to fund local programs that help children meet major milestones throughout their development. We work together to ensure that children enter Kindergarten ready to learn and more children achieve at or above their grade level.*



## GOALS

All children receive the support they need to grow into happy, successful adults.



## MOBILIZE RESOURCES

\$1.18 million invested in childhood and youth success.

1,032 volunteers mobilized.

## STRENGTHEN COMMUNITIES

### Direct Supports and Services

- 452 children (0-5) enrolled in high-quality early childhood programs
- 3,907 children received literacy support in grades K-3
- 412 families received support from early childhood services
- 2,714 youth participated in out-of-school time programs and/or individual mentoring

### Community Change

- 8 certified agencies and 11 programs working towards childhood and youth success
- 13 community partners working towards childhood and youth success
- 5 collaborations working towards childhood and youth success

*Council for Youth Development, Columbus Education Coalition (Seamless Pathways, iGrad, Latino Education Coalition, Early Childhood Coalition, Talent Hub), Bartholomew County School Supply Assistance Program, Counseling Counts, Christmas Assistance*

## CHANGE LIVES

### Outcomes

- 93% of children (0-5) achieved developmental milestones
- 97% of children passed the Kindergarten readiness test\*
- 99% of youth achieved normal grade level progression
- 80% of youth served improved their social/emotional skills

\* Test administered by not-for-profit early learning partners

# Indicators - Economic Mobility



*Meeting basic needs of food, clothing and shelter, finding and maintaining a stable job, and gaining and sustaining financial security are all necessary factors to success. We help to fund programs that provide Bartholomew County residents with avenues to financial stability and opportunity.*



## GOAL

All families and individuals build economic stability and resilience



## MOBILIZE RESOURCES

\$1.53 million invested in economic mobility.

1,215 volunteers mobilized.

## STRENGTHEN COMMUNITIES

### Direct Supports and Services

- 154 individuals received job skills training
- 532 individuals accessed affordable housing, financial products and services
- 3,838 families and individuals received basic needs

### Community Change

- 8 certified agencies working towards economic mobility
- 26 community partners working towards economic mobility
- 7 collaborations working towards economic mobility

*Avenues to Opportunity, VITA, Community Education Coalition, Food Insecurity Coalition, Bartholomew County Financial Literacy Coalition, United Way Volunteer Action Center, Education Resources & Supports Group*

## CHANGE LIVES

### Outcomes

- 85% of individuals gained employment
- 60% of individuals increased their wages
- 69% of individuals increased their disposable income by accessing benefits or reducing costs
- 19% of individuals moved into financial stability
- \$296,843 in refunds returned to individuals/families through the Volunteer Income Tax Assistance programs

# Indicators - Access to Health



*Good health and good relationships are crucial elements for anyone to lead a happy and successful life. We help to fund local programs that improve the mental, physical, social and emotional health support networks of Bartholomew County residents.*



## GOAL

Individuals/families have access to healthcare and improve their health



## MOBILIZE RESOURCES

\$1.30 million invested in accesses to health.

1,185 volunteers mobilized.

## STRENGTHEN COMMUNITIES

### Direct Supports and Services

- 1,616 individuals participated in physical activity and/or healthy food programs
- 10,024 individuals served with access to healthcare services
- 97 individuals gained healthcare insurance (PremiumLink)

### Community Change

- 10 certified agencies working towards access to health
- 14 community partners working towards access to health
- 4 collaborations working towards access to health

*PremiumLink, Alliance for Substance Abuse Prevention, Reach Healthy Communities, Counseling Counts*

## CHANGE LIVES

### Outcomes

- 94% of children/adults eat healthier, increased their physical activity and/or moved towards a healthy weight
- 70% of individuals improved their mental health
- 90% of individuals improved their social and/or emotional health
- 92% of individuals improved their healthy behaviors and relationships